

AM Bratach
ADVERTISING RATES
(This price list supersedes all previous lists)

READY RECKONER

ALL DISPLAY ADS IN BOX:

Full page (A4 size) (portrait):

- (a) once in paper: £168.30 each (no discount)
- (b) series of 3: £151.47 each (10% discount)
- (c) series of more than 3 but less than 6: £126.22 each (25% discount)
- (d) series of 6 or more (up to 12): £109.39 each (35% discount)**

Half page (portrait or landscape):

- (a) once in paper: £84.15 each (no discount)
- (b) series of 3: £75.73 each (10% discount)
- (c) series of more than 3 but less than 6: £63.11 each (25% discount)
- (d) series of 6 or more (up to 12): £54.70 each (35% discount)**

Three eighths of a page (square):

- (a) once in paper: £63.11 each (no discount)
- (b) series of 3: £56.80 each (10% discount)
- (c) series of more than 3 but less than 6: £47.33 each (25% discount)
- (d) series of 6 or more (up to 12): £41.02 each (35% discount)**

Quarter of a page (portrait or landscape):

- (a) once in paper: £42.07 (no discount)
- (b) series of 3: £37.87 each (10% discount)
- (c) series of more than 3 but less than 6: £31.56 each (25% discount)
- (d) series of 6 or more (up to 12): £27.35 each (35% discount)**

One eighth of a page (portrait or landscape):

- (a) once in paper: £21.04 each (no discount)
- (b) series of 3: £18.93 each (10% discount)
- (c) series of more than 3 but less than 6: £15.78 each (25% discount)
- (d) series of 6 or more (up to 12): £13.67 each (35% discount)**

One sixteenth of a page (portrait):

- (a) once in paper: £10.52 each (no discount)
- (b) series of 3: £9.47 each (10% discount)
- (c) series of more than 3 but less than 6: £7.89 each (25% discount)
- (d) series of 6 or more (up to 12): £6.84 each (35% discount)**

One thirty-second page (landscape):

- (a) once in paper: £5.26 each (no discount)
- (b) series of 3: £4.73 each (10% discount)
- (c) series of more than 3 but less than 6: £3.94 each (25% discount)
- (d) series of 6 or more (up to 12): £3.42 each (35% discount)**

FULL COLOUR is available for £48.00 extra per advert, whatever the size. Huge discounts may be available in smaller sizes if colour runs of 6 are booked ahead. Availability varies depending on uptake. Please inquire.

Continued over the page >

CLASSIFIED ADS :

14 pence per word (private)
28 pence per word (trade) ([T] to be inserted at end of ad)
Box number £1.45 extra

PAYMENT

All advertisements must be paid for by the 21st of the month following publication

Please make cheques payable to NWSCCA and send to:-

*NWSCCA Ltd, Schoolhouse, Strathnaver, by Kinbrace, Sutherland
KW11 6UA*

PLEASE NOTE:

- (a) prices may have changed since this list was published. If in any doubt, please check before placing an advertisement
- (b) VAT will not be charged

CONTACT

Joan Mackay (01641 521443) or Donald MacLeod (01641 561214). E-mail: advertising@bratach.co.uk

DATE ISSUED: April 6 2004